



ICT ENTREPRENEUR

*“One becomes an entrepreneur
not by birth but by education
as well as by experience”*

Volkmann 2004

In 2016, the EU-funded project entitled '**ICT ENTREPRENEUR: A European University-Business Alliance aiming to foster the entrepreneurial spirit of ICT students**' resulted in the development of an **innovative entrepreneurship programme** for ICT students/graduates. This comprehensive programme helped the participants to increase their understanding regarding the development of new marketable ideas, entrepreneurship and start-ups and follow a different path towards successful digital entrepreneurship.

A pilot testing workshop took place in all involved countries (CY, ES, UK, DE, PT) with the enthusiastic participation of a large number participants. An Entrepreneurship Academy and a Business Competition took place in Cyprus on the 10th-12th of July, during which the top 5 ICT students/ graduates from each partner country presented their business ideas in front of a jury panel.

ICT ENTREPRENEUR training programme helped the participants develop their entrepreneurial mindset and at the same time cultivate new innovative ideas that could be commercially applicable.

main results

Preparation of the first version of the **ICT ENTREPRENEUR programme**.

Reception of feedback by the participants concerning the quality of the training programme.

The top 5 participants from each country participated in the final **ICT Entrepreneurship Academy and Business Competition** that took place in Cyprus.

State of the ART: Identification of the strengths, weaknesses and best practices of existing entrepreneurship programmes.

Pilot testing of the training programme in 5 EU countries (CY, DE, PT, ES, UK) with the participation of 20 ICT students/graduates from each country.

Development of the **final version of the ICT ENTREPRENEUR Programme**, which will be provided in hard copy and online.

main topics of training programme

- **Week 1:** Introduction. Get to know each other. Basic definitions and concepts on entrepreneurship introduced. The lean startup approach.
- **Week 2:** Do you have an entrepreneurial mindset?
- **Week 3:** Personal resources and entrepreneurial skills.
- **Week 4:** Understanding the individual and the team dynamics.
- **Week 5:** Idea Generation and Commercialisation
- **Week 6:** IPR issues and Technology Management
- **Week 7:** Business Model Canvas.
- **Week 8:** Lean Business Plan
- **Week 9:** Sources of funding for your start-up.
- **Week 10:** Final conclusions. Visits to companies. Business Idea Competition details, rules and procedures.

The Lean and Mean ICTe APPROACH



I

- **IDENTIFY MYSELF**
- Modules M1 (Entrepreneurial Mindset)+ M2 (Entrepreneurial skills)

C

- **CREATION OF MY IDEA AND MY TEAM**
- Modules M3 (Team Building +M4 (Idea generation and Commercialisation) +M5 (IPR)

T

- **TESTING**
- Modules M6 (Business Model Canvas)+M7 (Lean Business Plan)

E

- **ESSENTIAL EXTRAS**
- Modules M8 (Pitching) + M9 (Sources of funding)

CONNECT WITH US THROUGH OUR PROJECT'S WEBSITE AND SOCIAL MEDIA ACCOUNTS

If you would like to receive updated information about our project's progress, interesting articles about the development of EU directives and policies on entrepreneurship issues and news about our training courses for ICT students/graduates, please:

Visit our **ICT ENTREPRENEUR website:**

www.ictentrepreneur.com

Like our **ICT ENTREPRENEUR facebook page:**

www.facebook.com/ictentrepreneur#!/ictentrepreneur

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@ICTENTRE2015

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For more information about ICT ENTREPRENEUR please contact the Project Coordinator:

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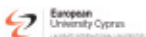
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