

"A European University-Business Alliance aiming to foster the entrepreneurial spirit of ICT students"

#### WELCOME TO THE 4TH & FINAL NEWSLETTER OF ICT ENTREPRENEUR!

ICT ENTREPRENEUR is an EU-funded project under the Erasmus+ Strategic Partnerships Programme for Higher Education 2014. The ultimate aim of this project was to enhance the entrepreneurship levels of ICT students and graduates across Europe through the development of a high-quality, pre-accelerator entrepreneurship programme.

ICT ENTREPRENEUR Consortium of partners: GrantXpert Consulting Ltd (CY), FUNDEUN (ES), ISOB GmbH (DE), AS Cyprus College Limited (EUC) (CY), University of Beira Interior (UBI) (PT), University of Gloucestershire (UK), Strategische Partnerschaft Sensorik E.V. (DE).

## MAIN ACTIVITIES IMPLEMENTED DURING THE LAST 3 YEARS!

Our ICT ENTREPRENEUR consortium has been implementing a range of activities during the last three years, aiming to develop an innovative entrepreneurship programme for ICT students and graduates that will apply to the European market.

Within 2016 the development of the training package has been completed, followed by the pilot testing phase. ICT ENTREPRENEUR has successfully completed the pilot programmes in all five partner countries, with about 80 participants taking part in the in-class training, the visits to companies, the discussions with guest speakers and the mentoring activities.

Through all these activities a number of participants managed to develop a clear understanding on how to enhance their own entrepreneurial ideas based on their interests and developed new and innovative business ideas!

# Entrepreneurship Academy

On the 10th and 11th of July 2017 the ICT ENTREPRENEUR Entrepreneurship Academy took place in which 20 participants from 5 different countries travelled to Cyprus to develop further their skills, their knowledge and of course their new business ideas!

Experience trainers from all 5 involved countries delivered specific modules aiming to help the participants to prepare and finalise their business model canvas, to learn about the entrepreneurial levels in each country, about the accelerators programmes and funds available for them and about the different teamwork styles and teams. A whole day was dedicated on practicing the pitching skills and their presentation skills, and on preparing their final Power Point presentations for the European Competition which took place on the last day.

During their visit to Cyprus, the 20 participants and the 10 trainers had also the opportunity to visit Larnaca Seaside, to taste the Cypriot cuisine and be part of the Cypriot hospitality. Furthermore, participants had the opportunity to meet young entrepreneurs and visit IDEA Accelerator Programme, an integrated acceleration incubation programme, founded by the Bank of Cyprus (BoC) and The Cyprus International Institute of Management (CIIM), aiming to develop and support innovative entrepreneurship and to create employment opportunities for people wanting to set base in Cyprus.



#### ICT ENTREPRENEUR BUSINESS IDEA COMPETITION

The ICT ENTREPRENEUR BUSINESS IDEA COMPETITION event happened for the first time in Cyprus with the participation of 20 young would-be entrepreneurs from 5 different European countries. The competition took place on the 12th of July 2017 at the European University Cyprus, in Nicosia – Cyprus with great success. 20 ICT students and graduates from Cyprus, Germany, Portugal, Spain and United Kingdom participated in the competition during which 10 different innovative business ideas were presented in front of the panel of juries. After having our 10 teams presenting their ideas within 6', our Panel of Judges decided to award the prizes to the following ideas:

• st prize

MatMap: María Martínez, from Spain developed a platform which allows companies and individuals to share waste materials, so that designers, architects and builders can have access to different resources.



nd prize BizSHIFT: Franz Xaver Bayerl and Mark Willi Hillecke from Germany develop and run truly individual, mobile apps at the cost of an app from a self-service app shop. To this end, ByzSHIFT combines techniques from app agencies and self-service app shops using cutting edge technology.



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BRIGIT: Five young entrepreneurs from Portugal Igor Matias, Tiago Esteves, João Vieira, João Magalhães and Gabriel Almeida developed an innovative intelligent irrigation system. This is characterised by dispensing any type or form of human interaction in the irrigation process, adding the advantage of being controlled by artificial intelligence, to control and to monetize the use of water, irrigating only where is necessary with the amounts due through constant monitoring by drones.



A facebook live streaming was available for the competition thus people from all over Europe had the opportunity to attend and follow our event. Deloitte Innovation and Entrepreneurship Centre was the sponsor of the three prizes that were offered to the winners of our Business Idea event. Bank of Cyprus also supported the event. The competition was attended by more than 130 people and a cocktail party followed.

# Further Exploitation of ICT Entrepreneur Programme

Now that the EU funded project ICT ENTREPRENEUR is completed, the partners involved have developed a detailed exploitation plan, aiming to further utilize the training programme developed at national and EU level. This has been a very intensive 3-year project, with high-quality training material developed and tested in 5 EU countries and thus we aim to continue to train ICT students and graduates on entrepreneurship, through face-to-face seminars and online workshops. Stay tuned and more news will follow in our ICT ENTREPRENEUR website and social media accounts.



# stay tuned!

#### CONNECT WITH US THROUGH OUR PROJECT'S WEBSITE AND SOCIAL MEDIA ACCOUNTS

If you would like to receive updated information about our project progress, interesting articles about the development of EU directives and policies on entrepreneurship issues and news about our training courses for ICT students/graduates, please:

- ◆ Visit our ICT ENTREPRENEUR website: www.ictentrepreneur.com
- ◆ Like our ICT ENTREPRENEUR facebook page: www.facebook.com/ictentrepreneur
- ◆ Follow our ICT ENTREPRENEUR twitter account: @ICTENTRE2015
- ◆ Connect with ICT ENTREPRENEUR LinkedIn Account

## JOIN OUR NETWORK OF ICT ENTREPRENEURS!

#### If you:

- are an ICT student or graduate
- are a would-be-entrepreneur wishing to be involved in ICT sector
- ◆ have a great business idea on digital entrepreneurship sector
- are interested in developing your entrepreneurial skills further;
- are looking for a different professional path on ICT sector

## ...then ICT ENTREPRENEUR is of great interest to you!

You can visit our website and also like us on facebook to receive updated information about our training courses, news about the project progress and interesting articles on the entrepreneurship area.

For more information about ICT ENTREPRENEUR please contact the Project Coordinator:

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